



LISA NIRELL
CHIEF ENERGY OFFICER

**WHEN YOU WORK WITH LISA,
YOUR PARTICIPANTS WILL:**

- ZAP the mindsets that sabotage your success
- Decode the language of marketing and planning
- Play and win at the game of marketing
- Design a clear picture of the business you want to create
- Develop a powerful and attention-getting marketing message
- Eliminate the “feast or famine” services business model
- Grow profits by focusing on value, not billable hours

**What Executives and
Meeting Professionals Say...**

“Lisa contributed to my most recent book, “The Art of the Start.” And here’s why—she gives leaders a straightforward understanding of today’s market dynamics, and ways they can turn those trends into revenues.” —Guy Kawasaki, Managing Partner, Garage

Technology Ventures, Original Apple Macintosh Evangelist, and Best Selling Author

“Within weeks, The *EnergizeGrowth* Profile service helped us identify 2 strategies that would drive our initiatives in the broadcast and business market space.”

—Dan Wiersma, Executive VP, Sony Corporation

“Lisa, you held the audience’s attention-nearly every person stayed actively involved in the virtual “conference room.” Your topic definitely resonated with our audience of over 160 participants!”

—Gary Bauer, Director, Microsoft

“As a result of Lisa’s facilitation and CEO research, we saved at least \$30,000 worth of my time.”

—Janet Amirault, Managing Partner, Software Consortium Inc.

“Thank you again for being our featured speaker. Specifically, your ‘Five Focused Questions’ are an excellent way to energize a successful enterprise.”

—Roger J. Lee, Director, Economic Development for Central Oregon

“Our participants found your session both inspiring and applicable. Thanks for helping us deliver such a valuable program!” —Patty Anderson, Executive Director,

Washington Society of Association Executives

EnergizeGrowth with Lisa Nirell!

If you're planning an important company event, and you're serious about improving business performance, look no further. Lisa's programs will help you close the gap between where you are and where you want to go.

Since 1983, she has worked with clients across 8 countries in mortgage banking, manufacturing, consulting, real estate, media, and technology. In fact, Lisa helped her clients identify and secure \$84M in new business within just three years. They include Microsoft, Cisco Systems, Oracle, Jeld-Wen, OppenheimerFunds, and CTX Mortgage.

Her proprietary research study of CEOs, combined with her 24 years of revenue-producing experience—deliver immediate results. Lisa's wisdom helps you design a growth road map that will get your life - and your company- in gear.

When you meet Lisa, you'll notice her unparalleled ability to identify your company's strengths, and guide you towards attracting profitable, lifelong clients.

LISA'S WORKSHOPS AND MULTIMEDIA PROGRAMS INCLUDE...

- 7 Steps to *Energize Your Marketing and Attract More Clients*
- *Love, Money, and Marketing – Three Keys to Energize Your Business Growth*
- *Values-Based Leadership – Your Keys to Energize Performance*
- *Cracking the Strategy Code: The Building Blocks of Profitable Growth*
- *Banking on the Right Client – Identifying and Winning Successful Clients for Solutions Providers*

Contact us

541-593-8787 or lisa@energizegrowth.com
to discuss availability and fees.
www.energizegrowth.com

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